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Department of
Agriculture and Marketing

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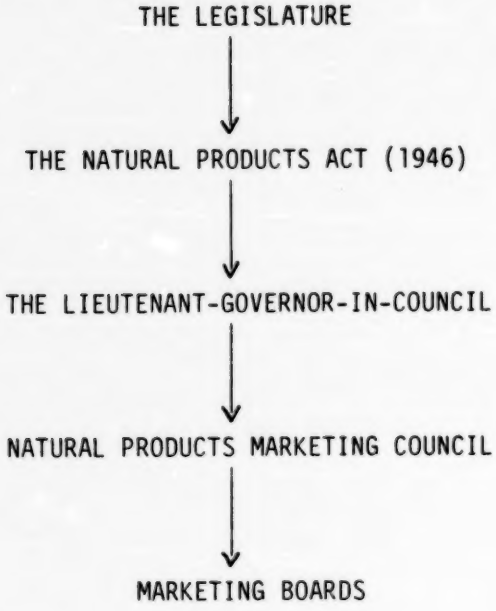
Marketing Boards in Nova Scotia

NOVA SCOTIA


THE LEGISLATURE
THE NATURAL PRODUCTS ACT (1946)
THE LIEUTENANT-GOVERNOR-IN-COUNCIL
NATURAL PRODUCTS MARKETING COUNCIL
MARKETING BOARDS

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The Governor in Council may establish a commodity marketing board, or such a board and plan may be established at the request of producers by the Natural Products Marketing Council, with the consent of the Governor in Council. All of our commodity marketing boards are of the latter type - none have been established directly by the Governor in Council. The Act does not restrict the composition of commodity marketing boards; they can be composed of a cross-section of persons involved throughout a segment of the industry.

All commodity marketing groups under the Natural Products Act fall under the jurisdiction and supervision of the Natural Products Marketing Council, whose role may be described as follows:

1. To facilitate the development of commodity boards and plans by those groups of producers who wish to take advantage of the Legislation to market their products collectively.

2. To assist such groups of producers in the development of marketing plans and regulations which are appropriate to the marketing of their particular products.

3. To ensure, by conducting a vote among producers, that the majority of the producers of a product are in favor of a marketing plan and that all producers have had an opportunity to examine the plan and to vote. (At least 2/3 of those voting must be in favor before a positive recommendation is made by Council to the Governor in Council.)

4. To ensure, as far as is possible, that the rights and privileges of any producer, or group of producers, are not being violated.

THE ROLE AND FUNCTION OF THE NATURAL PRODUCTS MARKETING COUNCIL

The Legislative authority to create a Nova Scotia Marketing Board, commodity marketing plans and boards, is found in the Natural Products Act, which was passed by the Provincial Legislative Assembly in 1946. By amendment, the name of the Nova Scotia Marketing Board was changed to the Natural Products Marketing Council in 1982 and authority was provided for Boards to control the production, as well as the marketing, of natural products.

The Legislature named the Governor in Council as the supreme authority over this specific Act, reports being presented by the Minister of Agriculture and Marketing.

The Governor in Council has appointed a five-person Council to act at pleasure and named one member as Chairman and provided it with a Secretary who is a permanent employee of the Nova Scotia Department of Agriculture and Marketing.

A very deliberate attempt is made to appoint members to the Council who have an active interest in the marketing of agricultural products, but who are objective enough in the process of making decisions to also take into consideration the views of processors and consumers.

The Natural Products Marketing Council meets at the call of the Chairman as circumstances demand. The Council has a permanent legal advisor from the Department of Attorney General who attends Council meetings as required.

5. To ensure, as far as is possible, that the orderly marketing of a product through a commodity marketing board will be in the long-term best interests of the industry and of the Province.

In order to be effective in its role, the Natural Products Marketing Council performs the following tasks:

1. Receives and advises groups of producers that wish to establish commodity boards.

2. Conducts all balloting of producers respecting their views on proposed marketing plans, as well as providing all necessary advertising and scrutineer services.

3. Examines all marketing plans and amendments and recommends their approval to the Governor in Council only when it is satisfied that such plans and amendments meet the requirements of the Legislation and tend to accomplish desirable objectives.

4. Requires that all commodity board minutes and financial statements be submitted to the Council and that all commodity board regulations be approved by the Natural Products Marketing Council.

5. Arbitrates any differences that may arise within a marketing structure falling under jurisdiction of a commodity marketing board.

SECRETARY:

G. Brian Smith
P. O. Box 550
Truro, Nova Scotia
B2N 5E3
895-1571 ext. 193

THE NOVA SCOTIA WOOL MARKETING BOARD

(Est. 1946)

SECRETARY-TREASURER: Roy MacKenzie
P. O. Box 550
Truro, Nova Scotia
B2N 5E3
Phone: 895-1571

The purpose of this Board is to encourage the production and marketing of high quality wool in Nova Scotia, to eliminate unnecessary costs in the assembling and marketing of wool, and to assist producers in the marketing of wool.

The Board provides market information to producers and maintains contact with potential purchasers. However, the producer may sell to whomever he or she wishes.

The Nova Scotia Wool Marketing Board consists of three elected producers. The term of office for members elected to the Board is three years.

PORK PRODUCERS' MARKETING BOARD OF NOVA SCOTIA

(Est. 1953)

SECRETARY-MANAGER:

John Miller
P. O. Box 1341
Truro, Nova Scotia
B2N 5N2
Phone: 895-0581

The Commodity Board, initially known as the Nova Scotia Hog Marketing Board, was established to assist pork producers to assemble carload lots of hogs and ship them to large slaughter houses on a regular basis. Recently, the name of the Board was changed to the Pork Producers' Marketing Board of Nova Scotia.

The Board, in consultation with the processors, negotiates a minimum weekly price for hogs landed at processing plants. No ceiling prices are negotiated. No quota powers are exercised by the Board.

The Pork Producers' Marketing Board of Nova Scotia consists of five elected producer members. The term of office for elected Board members is three years.

THE NOVA SCOTIA CHICKEN MARKETING BOARD
(Est. 1966)

SECRETARY-MANAGER:

Lloyd Robinson
P. O. Box 129
Port Williams, Nova Scotia
BOP 1TO
Phone: 542-5971

The purpose of this Board is to promote and regulate the production, marketing and sale of chicken; to fix, from time to time, through negotiation a fair or minimum price at which chickens shall be purchased by processors; and to cooperate with other Boards and Committees set up in other Provinces for the same or similar purpose.

All chicken producers must market their product through the Chicken Marketing Board. In consultation with the processors, the producers establish the price processors must pay for live chickens.

The Board is a member of the Canadian Chicken Marketing Agency which sets the Provincial production allocation.

The Chicken Marketing Board establishes prices through a Price Negotiating Committee of two producers, two processors and an independent chairman.

The Board has quota powers and also conducts an effective promotional program.

The Nova Scotia Chicken Marketing Board consists of six elected producer members who hold office for a period of three years.

THE NOVA SCOTIA EGG AND PULLET PRODUCERS' MARKETING BOARD

(Est. 1972)

SECRETARY-MANAGER:

James Bragg
P. O. Box 1096
Truro, Nova Scotia
B2N 5G9
Phone: 895-6341

The Board was established to provide stability in the marketing of eggs and the production of pullets. It was designed to equate production with consumption giving the producer costs of production plus a reasonable return on investment.

The Board has authority to establish farm gate egg prices and production quotas for both eggs and pullets.

The Board has entered into an agreement with the Canadian Egg Marketing Agency and has agreed to a system of national quotas and a pricing structure based on a weekly determination of costs of production in Canada.

The Board has an effective monitoring program to watch over the quota system of eggs and pullets and carefully control any transfers that may take place.

The Board has the authority to regulate the supply of pullets that will be required to supply the determined and agreed volume of eggs by establishing a quota for pullet producers.

The Nova Scotia Egg and Pullet Producers' Marketing Board consists of nine elected producer members who hold office for a period of three years.

THE NOVA SCOTIA TURKEY MARKETING BOARD
(Est. 1972)

SECRETARY-MANAGER:

Graham Meek
P. O. Box 130
Kentville, Nova Scotia
B4N 3W4
Phone: 678-5836

This Board was established to improve the income of turkey producers and to stabilize the production and marketing of turkeys. The Board has pricing powers.

The Board establishes the price per pound which processors shall pay producers. It also determines, with the processors, the quantity of turkey broilers to be produced in Nova Scotia over each succeeding production period. This means quotas, the transfer of which is carefully controlled by the Turkey Board. This Board is a member of the Canadian Turkey Marketing Agency and accepts direction from that body which also determines the Provincial production allocation.

The Nova Scotia Turkey Marketing Board consists of five producers. The term of office for members elected to the Board is three years, so arranged that not more than two members complete their term of office each year.

NOVA SCOTIA FLUE-CURED TOBACCO GROWERS' MARKETING BOARD

(Est. 1973)

SECRETARY-MANAGER:

Anne Marie Stephen
Blair House
Kentville Agricultural Centre
Kentville, Nova Scotia
B4N 1J5
Phone: 678-0533

The Board's function is to negotiate, on behalf of the growers, with the buyers of tobacco leaf on such matters as price and date, time and place of delivery.

This Board has quota powers and establishes farm level prices through a negotiating committee made up of all purchasers of tobacco, plus an equal number of producers. Provision is made for an arbitration procedure if a base price cannot be established through negotiation.

The Nova Scotia Flue-Cured Tobacco Growers' Marketing Board consists of six elected producer members who hold office for a period of three years.

NOVA SCOTIA PROCESSING PEA AND BEAN MARKETING BOARD
(Est. 1987)

SECRETARY-MANAGER:

Anne Marie Stephen
Blair House
Kentville Agricultural Centre
Kentville, Nova Scotia
B4N 1J5
Phone: 678-0533

This Board was formed to amalgamate two existing boards - the Nova Scotia Processing Pea Marketing Board (Est. 1980) and the Nova Scotia Processing Bean Marketing Board (Est. 1986) - and to control and regulate the production and marketing of processing peas and beans in Nova Scotia. The Board has the power to stimulate, increase and improve the production, marketing and processing of peas and beans by such means as it considers proper in cooperation with processors, government agencies and other groups.

The Board controls the licensing of persons to grow processing peas and beans before they commence production. They can refuse, suspend, or revoke any license.

This Board provides for the marketing of peas and beans on a quota basis and has total control on the fixing, allotting or cancelling of quotas.

The Commodity Board has the authority to require the amounts payable or owing to the producers for peas and beans to be paid to the Commodity Board and to recover such amounts. It also permits the establishment of price negotiating procedures.

The Nova Scotia Processing Pea and Bean Marketing Board consists of six producer members. The term of office for Board Members is three years.

NOVA SCOTIA WINTER GRAIN MARKETING BOARD
(Est. 1981)

MANAGER:

George Burris
P. O. Box 130
Canning, Nova Scotia
B0P 1H0
Phone: 582-3347

This Board was formed to amalgamate two existing boards - the Nova Scotia Wheat Marketing Board and the Nova Scotia Rye Growers' Marketing Board - and to administer regulations affecting grain corn producers.

The main objectives of the Nova Scotia Winter Grain Marketing Board are:

1. To promote the production of quality cereals in Nova Scotia;
2. To administer the Federal and Provincial Advance Payment Systems;
3. To coordinate the collection and preparation of grains for market;
4. To market the various grains in the best possible way; and
5. To develop new markets for grains.

The Board does not get involved in farmer-to-farmer grain transactions unless the producer voluntarily assigns his grain to a marketing pool. The Board is involved in selling pooled grains to feed mills, flour mills, distillers and for export.

Only grains firmly committed to a pool and safely in storage qualify for advance payments under the terms of an agreement between the advance payment office and the Board.

The Nova Scotia Winter Grain Marketing Board consists of six elected producer members who hold office for a period of three years.

NOVA SCOTIA POTATO MARKETING BOARD

(Est. 1982)

SECRETARY-MANAGER: Anne Marie Stephen
Blair House
Kentville Agricultural Centre
Kentville, Nova Scotia
B4N 1J5
Phone: 678-0533

The main objectives of the Nova Scotia Potato Marketing Plan are:

1. To regulate the production and marketing of potatoes in Nova Scotia;
2. To promote the production of quality potatoes for seed, table stock and processing;
3. To represent potato producers in any national or regional marketing agency;
4. To inform producers on market conditions and prices;
5. To develop markets for potatoes; and
6. To negotiate potato prices with processsors.

The Potato Marketing Plan provides for the production and marketing of potatoes on a quota basis and for licensing producers and sales agents. It permits the establishment of price negotiating procedures.

NOVA SCOTIA EVENING PRIMROSE MARKETING BOARD

(Est. 1986)

CHAIRMAN:

Robb Warren, Sr.
R. R. # 1, Granville Ferry
Annapolis County, Nova Scotia
B0S 1K0
Phone: 665-2252

The main objectives of the Nova Scotia Evening Primrose Marketing Plan are:

1. To control and regulate the production and marketing of evening primrose produced in Nova Scotia;

2. To stimulate, increase and improve the production, marketing and processing of evening primrose;

3. To provide for the production or marketing of evening primrose on a quota basis;

4. To prohibit any person from processing evening primrose that has not been sold through the Commodity Board; and

5. To negotiate the price with processors.

The Plan provides for the production and marketing of evening primrose on a quota basis and for licensing producers. It permits the establishment of price negotiating procedures.